

ambiente

INDIA

27 – 29 June 2018

Pragati Maidan, New Delhi




5th Edition



The premier tradeshow for
Homeware, Interior Décor
and Gift Articles targeting
business visitors across India

www.ambiente-india.in


Export Promotion Council for Handicrafts

 messe frankfurt

Celebrating 5 years of excellence!

Home to brands that represent authenticity, quality and great designs, Ambiente India brings you the perfect platform to:

- Meet the industry players
- Build new contacts
- Unleash new opportunities
- Create your brand story

Stepping into its 5th edition this year, Ambiente India is set to deliver more brand showcases, fabulous designs and a dynamic platform to meet top buyers from the retail to wholesale and the contract business sector.

New business prospects awaits. Come, be a part of it.



This is our second participation at Ambiente India. We had good visitor response in the past edition and this year is going good as well. The buyers are credible and enquiries are genuine. We look forward to serious business out of the enquiries generated. We have displayed new products here and are getting good response for the same. We will surely participate next year as well.

- Rishabh Singh, Partner, R R International



Reasons to exhibit

- Drawing from the success of Ambiente, the **world's leading international consumer goods fair**
- Located in Delhi, India's **biggest retail and cultural hub**, hotspot of arts, design and architecture
- A one-stop destination to connect with the emerging **e-tailing, retailing, wholesale and HoReCa** segments
- Home to sourcing the **latest festive collections**
- Host of the prestigious Interior Lifestyle Awards, **industry specific events and buyer-seller meets**



2017 was the second time we participated at Ambiente India and it was a big boost for us. We were satisfied with the visitor response. We had a good number of exporters, people from hotel and hospitality industry. Ambiente India really opens up the horizons for manufacturers like us.

- **Malavaika Singh Gupta**, Co-founder, Gomaads





Show highlights and features

Hospitality sourcing day

A day dedicated to facilitate beneficial business networking opportunities for purchase managers from the hospitality industry, providing them with maximum buying solutions.



Ambiente India 2018 road trip

Exclusive pre-launch roadshows at India's prominent and emerging industry hubs – Moradabad, Jaipur, Bengaluru, Mumbai, Pune, Kolkata and more.



Interior Lifestyle Awards

The most awaited and glamorous Interior Lifestyle Awards is an outstanding display of creativity, felicitating the best in designing textiles and home décor furnishings.



Ambiente India 2017 in a nutshell



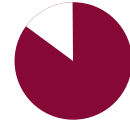
More than
12,000* sqm of
exhibition space



Over **250**
renowned brands
under one roof



7000+
visitors over
three days



70% of
influencers and
decision makers

Present and promote your
latest innovations, across
wide interior décor categories

LIVING
GIVING
DINING

Get ready to network
and forge great
business deals

- Retailers
- Wholesalers
- Hyper markets
- Modern trade
- Mail order houses
- E-commerce companies
- Interior designers
- Architects
- Hotels & restaurants
- Clubs / Spas / Salons
- Corporate Buyers
- Merchant exporters



This is my first visit to Ambiente India and I am very impressed with the show. There is a variety of different designs. It is a great experience to explore different designs and concepts showcased. We are looking forward to visiting the next Ambiente India.

- **Neha Bhardwaj**, Deputy Sourcing Manager, Rusta

**Co-located with Heimtextil India*



Participation details

Raw space – Ideal for your own designer booth. Exhibitors can design and fabricate their stand, subject to organiser's approval. Power supply is charged separately. (Min. 24 sqm)

Shell scheme – The shell scheme booth includes carpets, Octanorm partitions, fascia board with company name, spot lights, one counter, three chairs, one power socket (5 amp) and a waste paper bin. (Min. 9 sqm)

Background information on Messe Frankfurt Trade Fairs India Pvt Ltd

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 15 years in India, Messe Frankfurt holds a portfolio of 20 prestigious trade fair brands and over 35 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

With offices in Mumbai and Delhi, a dedicated workforce of over 100 serves the B2B markets of the Indian sub-continent across various genres such as automotive, automation, lighting, technology and production, textiles, consumer goods, entertainment, media and creative industries and environment technology. Messe Frankfurt India also promotes Indian brands in countries across the globe through its International Sales Division, enabling its Indian customers to create a global presence through the Messe Frankfurt trade fair network worldwide. Its in-house stand construction division offers specialised stand-build and branding services to all Indian exhibitors participating in Messe Frankfurt shows internationally.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms.

For more information, please visit our website at: www.in.messefrankfurt.com

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